



PICES 2025 POP UP EXHIBITION

EXHIBITION GUIDELINES

Phillip Island Contemporary Exhibition Space Inc
PO Box 2161 Cowes - Victoria - 3922

E: picesevents@gmail.com | M: 0420 789 531 | W: www.pices.com.au





Overview

Phillip Island Contemporary Exhibition Space (PICES), now exhibiting at Berninneit Art Gallery, Cowes, Phillip Island, aims to show contemporary artwork of a high standard, provide artists with the opportunity to showcase their work within an affordable venue, encourage participation from all sections of the community, and attract visitors and tourists.

PICES is a not for profit, award winning, volunteer run organisation that is committed to working collaboratively with the Bass Coast Shire Council, artists and community groups to achieve this aim.

Since its formation in 2019, PICES has presented five highly successful summer Pop Up Exhibitions. Viewer attendances have increased from approximately 1500 to 4500 visitors, and total sales value has increased from around \$8,000 to \$30,000. Comment by exhibition visitors remains extremely supportive of the PICES' initiative. The success of these exhibitions, and curation of the Bass Coast Shire Council sponsored Hoard and PICES in Focus initiatives continue to demonstrate the strong community support for a permanent gallery and PICES' capacity to plan and organise these events.

PICES, in its second year of partnership with Bass Coast Shire Council, is delighted to show in Berninneit for its sixth annual PICES Pop Up Exhibition in accordance with these Guidelines and to introduce the PICES 2024-2025 Pop In '50 x 50' Exhibition (see PICES 2024-2025 Pop In '50 x 50' Exhibition Guidelines).

PICES 2025 Pop Up Exhibition

The PICES 2025 Pop Up Exhibition will build on the [past success](#) of its previous annual Pop Up Exhibitions. The quality and diversity of the artwork shown at this event has grown year on year and continues to meet the growing appreciation of the Phillip Island community and its visitors for contemporary art.

For 2025, PICES will deliver exhibitions as follows:

- Pop Up Exhibition 1: 4th January – 14th January 2025
- Pop Up Exhibition 2: 16th January – 27th January 2025

Each exhibition is curated to present a diverse body of artworks from approximately seven artists representing a variety of media.



PICES 2025 Pop Up Exhibition Objectives

The PICES 2025 Pop Up Exhibition objectives are to:

- Showcase high quality contemporary artworks which offer variety and innovation
- Encourage participation by talented young artists
- Present a variety of two and three dimensional media
- Stimulate interest in originality and creativity in the fine arts.

Participating Artists

Expressions of Interest

PICES invites Expressions of Interest from emerging and established contemporary artists in the Bass Coast region and beyond who wish to participate in the PICES 2025 Pop Up Exhibition to be presented at Berninnet, Cowes, Phillip Island.

Expression of Interest Requirements

An artist submitting an Expression of Interest (EOI) shall:

- Lodge an online **EOI Application*** via www.pices.com.au no later than 14th July 2024 (see PICES 2025 Pop Up Exhibition Schedule page 7).
- Upon notification of selection to exhibit, pay the Entry Fee by Direct Deposit no later than 31st August 2024. The Entry Fee is \$60 (members), \$80 (non-members).
- Provide, within the online EOI Application:
 - **3-5 images** (300dpi JPG) of recent artworks that are indicative of the type of artworks to be offered for inclusion in the PICES 2025 Pop Up Exhibition
 - a **Biography (BIO)** of the artist's creative directions and achievements, and a summary of previous exhibitions.

Note: Images provided shall be suitably cropped and file referenced by artist last name and first name initial underscore artwork title, medium, size (height x width cm). e.g. Jones, D_Mystery Creek, oil on canvas, 120 x 90 cm. jpg.

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- Provide a completed Artworks Listing, [a CV**](#) and [an Artist Statement**](#) no later than 30th November 2024. The Artworks Listing form shall be provided by PICES.
 - Agree that all artworks shown at the PICES 2025 Pop Up Exhibition are available for sale.
 - Agree that all images, the Biography and the Artist Statement provided by the artist can be used for PICES publicity purposes.
 - EOI Applications not complying with the EOI Requirements may not be accepted.

*Whilst online lodgment of an [Entry Application is preferred](#), artists who do not have access to online facilities may call or email PICES to arrange an alternative entry format (Mobile 0420 789 531| or Email: picesevents@gmail.com)

**See [PICES' tips for writing an Artist Statement, CV and Biography](#).

Invitations to Exhibit

In accordance with PICES' exhibition objectives, selected artworks will showcase the best of Bass Coast and Gippsland regional contemporary art as well as a representation of artworks from other areas.

PICES will establish a selection panel comprising the Curator, one nominated PICES representative and one independent panel member having an accomplished fine arts background.

The selection of artists invited to exhibit will be based on the submitted Expressions of Interest and these Guidelines.


Selection of Artworks

Selection of artworks will be the responsibility of the Curator, who may visit invited artists to review proposed artworks and agree with the artist which are to be exhibited.

Artworks may include paintings, drawings, ceramics, collage, original limited edition artist prints, photographs, textiles, installations, sculptures, and video/film.

All artworks shall be original.

Selection of artwork will be based on all, or any of: overall impression, emotional and intellectual impact, technical expertise, originality and creativity. Artworks previously shown at PICES' exhibitions will not be accepted.



Artwork that was not considered during the selection process will not be accepted for exhibition without the prior approval of the Curator. Any request for approval shall be at least two weeks before the intended display of the artwork.

Display of Artworks

All framed works shall be prepared for hanging by use of D rings and picture hanging wire. D rings shall be positioned no further than 10cm or 15cm from top of the artwork, apex of hanging wire no less than 5cm clear of frame moulding or the stretcher, whichever ensures 5cm minimum clearance. The artist is responsible for ensuring D rings used are appropriate for the size, mount and weight of the artwork intended for display.

Unframed works on canvas may be hung from stretchers.

Any variation to the above requirements shall require prior approval by the Curator.

Unframed works on paper shall either be pinned through or have tabs supplied by the artist. Use of magnets and tape is at the discretion of the Curator.

PICES shall provide plinths for display of 3D works by arrangement with the Curator.

Artwork Identification

For 2D artworks, the artist's name and artwork title shall be clearly written on the back of the artwork or on a label securely adhered to the back of the artworks.

For 3D artworks, the artist's name and artwork title shall be on a label on the base of the work or on a securely attached tag.

Delivery of Artworks

Artworks delivered in person shall be delivered on the scheduled date (see PICES 2025 Pop Up Exhibition Schedule, page 7) as advised by the Curator, unless prior arrangements have been made with the Curator.

Artworks delivered by post shall be addressed to PICES, PO Box 2161, Cowes VIC 3922 and received no later than 2 days prior to the scheduled date as advised by the Curator. All delivery costs shall be met by the artist.

Insurance of Artworks

PICES has Public Liability insurance cover but does not carry insurance cover for artworks provided by artists for exhibitions. PICES will exercise all due care for the artworks exhibited but does not accept liability for theft, loss, or damage.



Curation of Artworks

The Curator will determine the layout and presentation of the artworks in each exhibition.

Unless there are exceptional circumstances, all artworks shall remain on display for the allocated exhibition.

The artist's CV and Artist Statement will be available for viewing.

Artworks will only be shown as sold if full payment has been received.

Collection of Artworks

Artists shall collect unsold artworks on the scheduled date (see PICES 2025 Pop Up Exhibition Schedule, page 7) as advised by the Curator, unless prior arrangements have been made with the Curator.

Payment for Artworks

Within 14 days of the close of exhibition in which sold artworks were shown, artists will be paid the scheduled sale price of the sold artworks less PICES' commission of 30%. PICES shall provide the artist with a statement of sale details.

All payments will be by Electronic Funds Transfer. Artists shall provide bank details upon request from PICES.

PICES 2025 Pop Up Exhibition Schedule

Month	Item	Deadline
June 2024	Artist Expressions of Interest open	14/6/2024
	Artist Expressions of Interest close	14/7/2024
August 2024	Selection of artists. PICES notifies artists	1/8/2024
	Selected artists return Acceptance of Invitation to Exhibit and pay Entry Fee	31/8/2024
September 2024	Studio visits by Curator commence & provides artwork listing form	1/9/2024
October 2024	Artists submit images of 2-3 artworks for publicity purposes	31/10/24
	PICES 2025 Pop Up Exhibition publicity commences	31/10/24
November 2024	Artists provide completed Artwork Listings, CVs and Artist Statements	30/11/ 2024
January 2025	Artists (Pop Up 1) deliver artworks	2/1/2025
	PICES 2025 Pop Up Exhibition Opens	4/1/2025
	Artists (Pop Up 1) collect unsold artworks	15/1/2025
	Artists (Pop Up 2) deliver artworks	15/1/2025
	PICES 2025 Pop Up Exhibition Closes	27/1/2025
	Artists (Pop Up 2) collect unsold artworks	28/1/2025