

PICES 2024 POP UP EXHIBITION

EXHIBITION GUIDELINES

Phillip Island Contemporary Exhibition Space Inc

PO Box 2161 Cowes - Victoria - 3922

E: picesevents@gmail.com M: + 61 417 222 850 | W: www.pices.com.au





Overview

The goal of the Phillip Island Contemporary Exhibition Space (PICES) is to work for the establishment of a high standard, professional, contemporary exhibition space on Phillip Island that will provide artists with an affordable venue to showcase their work, encourage participation from all sections of the community, and attract visitors and tourists.

PICES is committed to working collaboratively with the Bass Coast Shire Council, the Arts Society of Phillip Island Region (ASPIR), and other community groups interested in the arts to achieve this goal.

Since its formation in 2019, PICES has organised and presented four very successful summer Pop Up Exhibitions. The 2020 and 2021 exhibitions each achieved art sales of around \$12,000 of which around \$8000 per exhibition was paid to participating artists. The 2022 and 2024 exhibitions each had sales of approximately \$15,000 with payment to artists of around \$10,500. The feedback from exhibition visitors was very positive.

We believe that the success of these exhibitions, and curation of the Bass Coast Shire sponsored Hoard project continues to demonstrate the strong community support for a permanent gallery and PICES' capacity to plan and organise these events.


PICES is delighted to be partnering with Bass Coast Shire Council to show the fifth annual PICES Pop Up Exhibition in the new cultural centre in Cowes presently under construction and scheduled for completion late 2023.

Should the opening of the cultural centre be delayed, the 2024 PICES Pop Up Exhibition will be shown in an alternative venue located in Cowes.

PICES 2024 Pop Up Exhibition

The January 2024 Pop Up Exhibition will build on PICES' past success of the annual Pop Up Exhibitions. The quality and diversity of the artwork shown has grown year on year and continues to meet the growing appetite of the Phillip Island community and its visitors for contemporary art.

This year, PICES will again deliver four exhibitions, each running over a period of six days from Wednesday to the following Monday. Each exhibition is curated to



present a diverse body of artworks from five to seven artists who will continue to surprise and delight with their talents across a wide variety of media.

PICES 2024 Pop Up Exhibition Objectives

The PICES 2024 Pop Up Exhibition objectives are to:

- Showcase high quality contemporary artworks which offer variety and innovation, as made by artists from Bass Coast and beyond
- Encourage participation by talented young artists
- Present a variety of two and three dimensional media and styles each week
- Stimulate interest in creativity and originality in the arts.

Participating Artists

Expressions of Interest

PICES invites Expressions of Interest (EOI) from emerging and established contemporary artists in the Bass Coast region and beyond who wish to participate in the PICES 2024 Pop Up Exhibitions to be held at a location in Cowes.

Expression of Interest Requirements

An artist submitting an Expression of Interest (EOI) shall:

- Provide a brief biographical profile including a description of the artist's creative directions and achievements, and details of the artist's previous exhibitions
- Provide 3-5 images (300dpi JPEG or JFG) of the type of recent artworks to be offered for inclusion in the PICES 2024 Pop Up Exhibition
- Agree that all artworks shown at the PICES 2024 Pop Up Exhibition will be available for sale
- Lodge their **EOI online** via **www.pices.com.au** by 28th July, 2023*.

* Whilst online lodgment of your Expression of Interest is preferred, we understand that some artists may not have access to online facilities - so please feel free to call or email us and we'll arrange to send you an alternative entry format (Mobile 0417 222 850 | Email: pices3922@gmail.com)

PICES 2024 Pop Up Exhibition Timeline


July 2023	Artist Expressions of Interest open 1/7/23 Artist Expressions of Interest close 28/7/23
August 2023	Selection of artists. Artists notified by 13/8/23. Selected artists return <i>Acceptance of Invitation to Exhibit</i> and pay Entry Fee no later than 28/8/23
September 2023	Studio visits by Curator commence 1/9/23 Participating artists advised of relevant timelines
October 2023	Pop Up Exhibition event marketing commences
January 2024	Exhibition Opens 3/1/24 Exhibition Closes 29/1/24
February 2024	Exhibition Review

Invitations to Exhibit

In accordance with PICES' exhibition objectives, selected artworks will showcase the best of Bass Coast and Gippsland regional contemporary art as well as a representation of artworks from other areas.

PICES will establish a selection panel comprising the Curator, one nominated PICES representative and one independent panel member.

The selection of artists invited to exhibit will be based on the submitted Expressions of Interest and these Guidelines.



PICES will, by the scheduled date, extend to each selected artist an *Invitation to Exhibit* in the PICES 2024 Pop Up Exhibition.

The completed *Acceptance of Invitation to Exhibit* shall be returned by the scheduled date with payment of Entry Fee made by Direct Deposit or cheque.

The Entry Fee is \$50 (members), \$70* (non-members)

*Included \$20 PICES membership for one year.

Selection of Artworks

Selection of artworks will be the responsibility of the Curator, who may visit invited artists to review proposed artworks and agree which are to be exhibited.

Artworks may include paintings, drawings, ceramics, collage, original limited edition artist prints, photographs, textiles, installations, and video/film. All artworks must be original.

Selection of artwork will be based on overall impression, artistic expertise and quality, creativity, innovation, and originality. Works previously shown at PICES exhibitions will not be accepted.

Artists may offer a maximum of 10 additional unframed artworks on paper for sale at the exhibition. The additional works shall be approved by the Curator and be of a minimum price of \$100. Unframed artworks on paper shall be presented by the artist in a purpose made display folder that facilitates viewing and avoids damage to the artwork.


Artwork that was not considered during the selection process will not be accepted for exhibition without the prior approval of the Curator. Any request for approval shall be at least two weeks before the intended display of the artwork.

Delivery of Artworks

The selected artworks shall be delivered on Set Up Day (Tuesday) at a time agreed with the Curator, or other agreed time before commencement of each Exhibition.

Insurance of Artworks.

PICES has Public Liability insurance cover but does not carry insurance cover for artworks provided by artists for exhibitions.



PICES will exercise all due care for the artworks exhibited but does not accept liability for theft, loss or damage.

Curating of Artworks

The Curator will determine the layout and presentation of the artworks in each exhibition.

Notes about each artist and the approach taken to their artwork will be prominently displayed.

Unless there are exceptional circumstances, all artworks shall remain on display for the allocated exhibition.

Artworks will only be shown as sold if full payment has been received.

Collection of Artworks

Artists shall collect unsold artworks by midday on the Tuesday immediately following the exhibition unless prior arrangements have been made with the Curator.

Payment for Artworks

Within 14 days of the close of exhibition in which sold artworks were shown, artists will be paid the scheduled sale price of the sold artworks less PICES' commission of 30%. PICES shall provide the artist with a statement of sale details.

All payments will be by Electronic Funds Transfer.
