

PICES 2024 -25

POP IN '50 x 50' EXHIBITION

EXHIBITION GUIDELINES

Phillip Island Contemporary Exhibition Space Inc

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Overview

Phillip Island Contemporary Exhibition Space (PICES), now exhibiting at Berninnet Art Gallery, Cowes, Phillip Island, aims to show contemporary artwork of a high standard, provide artists with the opportunity to showcase their artwork within an affordable venue, encourage participation from all sections of the community, and attract visitors and tourists.

PICES is a not for profit, award winning, volunteer run organisation that is committed to working collaboratively with the Bass Coast Shire Council, artists and community groups to achieve this aim.


Since its formation in 2019, PICES has presented five highly successful summer Pop Up Exhibitions. Viewer attendances have increased from approximately 1500 to 4500 visitors, and total sales value has increased from around \$8,000 to \$30,000. Comment by exhibition visitors remains extremely supportive of the PICES' initiative. The success of these exhibitions, and curation of the Bass Coast Shire Council sponsored Hoard and PICES in Focus initiatives continue to demonstrate the strong community support for a permanent gallery and PICES' capacity to plan and organize these events.

PICES, in its second year of partnership with Bass Coast Shire Council, is delighted to show in Berninnet for its sixth annual PICES Pop Up Exhibition (see [PICES 2025 Pop Up Guidelines](#)) and to introduce the PICES 2024-2025 Pop In '50 x 50' Exhibition in accordance with these guidelines.

PICES 2024-2025 Pop In '50 x 50' Exhibition

The PICES 2024-2025 Pop In '50 x 50' Exhibition provides an added feature to the acclaimed PICES Pop Up Exhibitions, with a desire to provide affordable and accessible artworks for purchase over the Christmas and New Year period.

Although not a curated exhibition, in that artists are not requested to undertake a formal Expression of Interest and subsequent selection process, it is anticipated that artists will exhibit works that reflect the PICES' philosophy of showing contemporary art of quality and diversity.



Artworks may include paintings, drawings, ceramics, collage, original limited edition artist prints, photographs, textiles, and sculptures. All artworks shall be original.

PICES will not accept artworks that do not reflect PICES' philosophy, are defamatory or are likely to cause offence.

The exhibition will be presented in an "Art Salon Style" with the intention to show a diverse body of artworks representative of a wide variety of media.

PICES 2024-2025 Pop In '50 x 50' Exhibition Objectives

The PICES 2024-25 Pop In '50 x 50' Exhibition objectives are to:

- Showcase high quality contemporary artworks which offer variety and innovation and are 50cm x 50cm maximum size
- Encourage participation by talented young artists
- Present a variety of two and three dimensional media
- Stimulate interest in originality and creativity in the fine arts.

Participating Artists

Entries

PICES invites entries from emerging and established contemporary artists in the Bass Coast region and beyond who wish to participate in the PICES 2024/25 Pop In 50 x 50 Exhibition to be held at Berninneit Art Gallery Cowes, Phillip Island.

Entry Requirements

Participating artists shall:

- Submit an online **Entry Application*** via www.pices.com.au no later than 14th July 2024 (see PICES 2024-2025 Pop In '50 x 50' Exhibition Schedule, page 6).
- Pay an **Entry Fee** by Direct Deposit no later than 14th July 2024. The Entry Fee is \$50 (PICES members), \$70 (non-members) to PICES as follows:
 - Account Name: **PICES**
 - BSB : **633 000**
 - Account Number: **176 821 015**
 - Please include reference as **50X50 plus artist's surname and initial of first name.**
- Provide*** no later than 30th September 2024, **images** (300dpi JPG) of **2 works** to be exhibited and a brief **Biography (Bio)**.

Note: Images shall be suitably cropped and file referenced by artist last name and first name initial underscore artwork title, medium, size (height x width cm).jpg. e.g. Jones, D_Mystery Creek, oil on canvas, 120 x 90 cm. jpg. The Bio (maximum 150 words)**, shall be supplied in Word format and file referenced by artist last name and first name initial underscore Bio.

The 2 images and the Bio are required for publicity purposes.

- Provide for exhibition and according to **Artwork Requirements** (see Page 4) as follows:
 - A maximum of five 2D works; or
 - A maximum of five 3D works
- Provide*** no later than 15th November 2024, a completed Artworks Listing form. The Artworks Listing form shall be provided by PICES.
- Agree that all artworks shown at the PICES 2024-2025 Pop In '50 x 50' Exhibition are available for sale.
- Agree that all images and the Biography provided by the artist can be used for PICES publicity purposes.
- Entry Applications not complying with the Entry Requirements may not be accepted.

*Whilst online lodgment of an [Entry Application](#) is preferred, artists who do not have access to online facilities may call or email PICES to arrange an alternative entry format (Mobile 0420 789 531 | Email) picesevents@gmail.com

**See [PICES' tips for writing an Artist Statement, CV and Biography](#)

***Requested documentation shall be provided as email attachments and emailed to: picesevents@gmail.com

Artwork Display

Of the artist's works submitted for exhibition, the number and display location of the works shown by the artist at any one time shall be determined by the Curator.

Upon sale and payment of 100% of the listed price of an artwork, the sold artwork taken by the purchaser may be replaced by an artwork that is made by the same artist, or by another artist. The replacement artwork shall have been listed on a submitted Artworks Listing, but not yet displayed.

The Curator has responsibility for the selection and display of any replacement artwork.



Artwork Requirements

2D artworks shall measure 50cm width maximum x 50cm height maximum, INCLUDING frame/display arrangement. The artworks may be any format so long as the 50cm x 50cm dimension is not exceeded (e.g. 35cm x 45cm).

All framed works shall be prepared for hanging by use of D rings and picture hanging wire. D rings shall be positioned no further than 10cm - 15cm from top of the artwork, apex of hanging wire no less than 5cm clear of stretcher or frame moulding. Unframed works on canvas may be hung from stretchers.

The artist is responsible for ensuring D rings used are appropriate for the size, mount and weight of the work intended for display.

Any variation to the above requirements shall have prior approval by the Curator.

Unframed works on paper shall either be pinned through or have tabs supplied by the artist. Use of magnets and tape is at the discretion of the Curator.

Artwork that does not meet the above requirements may not be displayed.

3D artworks shall measure as follows:

- 5 artworks, each not more than 50cm height x 25cm width x 25cm depth; OR
- 5 artworks comprising a maximum of 2 artworks, each not more than 50cm height x 50cm width x 25cm depth, the remaining artworks each not more than 50cm height x 25cm width x 25cm depth.

PICES shall provide plinths for display of 3D works.

Artwork Identification

For 2D artworks, the artist's name and artwork title shall be clearly written on the back of the artwork or on a label securely adhered to the back of the artworks.

For 3D artworks, the artist's name and artwork title shall be on a label on the base of the work or on a securely attached tag.

Delivery of Artworks

Artworks delivered in person shall be delivered on 11th December 2024 at a time agreed with the Curator.

Artworks delivered by post shall be addressed to PICES, PO Box 2161, Cowes VIC 3922 and received no later than 10th December 2024.

All delivery costs shall be met by the artist.



Insurance of Artworks

PICES has Public Liability insurance cover but does not carry insurance cover for artworks provided by artists for exhibitions.

PICES will exercise all due care for the artworks exhibited but does not accept liability for theft, loss, or damage.

Curating of Artworks

The Curator will determine the layout and presentation of the artworks in the exhibition.

All artworks shall remain on display until the end of the exhibition, or until sold and full payment has been received (also see Artwork Display on Page 4).

The artist's Bio will be available for viewing.

Collection of Artworks

Artists shall collect unsold artworks by midday on 2nd January 2025 unless prior arrangements have been made with the Curator.

Payment for Artworks

Within 14 days of the close of exhibition in which sold artworks were shown, artists will be paid the scheduled sale price of the sold artworks less PICES' commission of 30%. PICES shall provide the artist with a statement of sale details.

All payments will be by Electronic Funds Transfer. Artists shall provide bank details upon request from PICES.

PICES 2024-2025 Pop In '50 x 50' Exhibition Schedule

Month	Item	Deadline
June 2024	Entry Applications open	14/6/2024
July 2024	Entry Applications close	14/7/2024
	Entry Fees due	14/7/2024
	PICES confirm receipt of Entry Applications	28/7/2024
September 2024	PICES provides Artwork Listing form	1/9/24
	Artists submit images of 2 artworks intended for exhibition and Bio	30/9/2024
October 2024	Pop In 50 x 50 Exhibition publicity commences	31/10/24
November 2024	Completed Artworks Listing received	15/11/ 2024
December 2024	Artists deliver artworks	11/12/2024
	Exhibition Opens	14/12/2024
January 2025	Exhibition Closes	1/1/2025
	Artists collect unsold artworks	2/1/2025